

Committee(s):	Date(s):
Health and Wellbeing Board	31 Jan 2014
Subject: Information report	Public
Report of: Executive Support Officer	For Information

Summary

This report is intended to give Health and Wellbeing Board Members an overview of key updates to subjects of interest to the Board where a full report is not necessary. Details on where Members can find further information, or contact details for the relevant officer is detailed within each section as appropriate.

Local updates

- CityAir App
- City of London Local Plan
- City Health and Wellbeing Library
- London Healthy Workplace Charter
- Fixed Penalty Notice (FPN) Stop Smoking Service Rebate Initiative
- Homelessness Strategy
- Late Night Levy
- Drinksmeter
- City and Hackney CCG Social Prescribing Pilot Project

Policy updates

- Events
- Health Services
- Social Care and Health inequalities
- Mental Health
- Sexual Health
- Environmental Health
- Health and Wellbeing Board Guidance
- Public Health Guidance/Tools
- Global Comparisons

Recommendation(s)

Members are asked to:

- Note the update report, which is for information

Main Report

Background

1. In order to update Members on key developments and policy, information items which do not require a decision have been included within this highlight report. Details on where Members can find further information, or contact details for the relevant officer is detailed within each section as appropriate

LOCAL UPDATES

CityAir App

2. Central London has some of the worst air quality in the country due to its location and density of development. The amount of pollution in the air varies from day to day depending on the weather conditions. Air pollution can have a detrimental impact on health and, armed with the right information, there are simple steps that can be taken to minimise the amount of pollution that people are exposed to.
3. The City of London Corporation has teamed up with King's College London to produce an App that provides current levels of air pollution, not only for the Square Mile, but right across the capital. The App, which has been featured as one of the Best New Apps in the App store, sends alerts when pollution levels are high and provides information to help people to reduce their exposure. The App also acts as a route planner where lower pollution routes can be found when pollution levels are high.
4. Users can sign up for different messages, either as a jogger, pedestrian, cyclist, business or driver. Tailor-made messages will be sent to help reduce exposure and also encourage people to take simple action to help improve local air quality
5. The CityAir App is currently compatible with iPhone, iPad and iPod touch. An Android version will be available in spring 2014. Its development was part-funded by Defra, through the air quality grant programme.
6. The contact officer is Ruth Calderwood (020 7332 1162)

City of London Local Plan

7. The City Corporation is preparing a Local Plan, which sets out the strategy for planning the City. The Plan contains the policies by which planning decisions are made and ensures that these are aligned with other strategies operating in the City, including the Joint Health & Wellbeing Strategy. The Local Plan will update and replace the current plans for the City: the Core Strategy (adopted in 2011), and the Unitary Development Plan (2002).
8. Preparation of the Plan involves several stages of consultation. The most recent stage took place when public were consulted on a Draft Local Plan between January and March 2013. A presentation on the Draft Plan was

made to the Shadow Health & Wellbeing Board on 23rd January and the Board agreed a response to the consultation on 4th March 2013.

9. The Local Plan has now been revised in the light of the comments received and has been published for a final stage of consultation between 16th December 2013 and 17th February 2014. After the close of consultation, the Local Plan and any representations from the public will be considered by an independent planning inspector at a public examination. Following receipt of the inspector's report on the examination, it is expected that the Local Plan will be formally adopted in late 2014.
10. The contact officer is Derek Read (020 7332 1846)

City Health and Wellbeing Library

11. The City of London's library team has agreed to build a collection of health and wellbeing resources, to be made available for the public. The next steps include developing the scope of the material, purchasing, maintenance and cataloguing. Officers from DCCS are working together with the Principal librarian and the head of library services at the Barbican Library to progress this.
12. The contact officer is Neal Hounsell (020 7332 1638)

London Healthy Workplace Charter

13. In July 2013, the Board agreed to a three-tiered approach to a healthy workplace remit, which included improving workplace health within the City Corporation. It was agreed that the City should develop its own workplace health policies and practice, in order to ensure that efforts to improve practice across the City are perceived positively.
14. Coordinated by the GLA, the Healthy Workplace Charter is a framework to support employers to develop good practice to promote health within their organisation. The charter allows an organisation to self-assess their provision against the standard at three levels: Commitment, Achievement or Excellence.
15. The City Corporation has set itself the task of achieving the 'Excellence' level of the standard (see more about the charter below.) The benefit of achieving the standard is that it will result in better services and facilities for staff. Fortunately, The City Corporation is ahead of the curve in some areas of the standard and will use this opportunity to renew certain services to meet the standard. A target date of March 2014 has been set for achieving the accreditation.
16. A cross functional working group, made up of internal experts in the various areas covered by the standard, is collaborating on building a portfolio of evidence needed to achieve the standard.

17. As it stands, the City Corporation is meeting fully six out of eight standards at the 'Achievement' level. At the 'Excellence' level, it is fully or partially meeting five out of eight standards.
18. The contact officer is Oliver Sanandres (020 7332 3307).

Fixed Penalty Notice (FPN) Stop Smoking Service Rebate Initiative

19. As part of the work being undertaken by the Tobacco Control Alliance, through a partnership between the CoLC, Public Health and Boots, an initiative has been developed to address the concerns of smoking on health and wellbeing, environmental health and street cleanliness.
20. The FPN Stop Smoking Service Rebate Initiative launched on Monday 2nd December and will run for six months. It is available to anyone who is issued an FPN for dropping smoking-related material or smoking in a smokefree area. When offenders are issued with an FPN they are advised by the officer of the rebate initiative and also given a postcard, inviting them to attend a free six week Stop Smoking Clinic. If they pay their fine, attend the clinic and stop smoking for four consecutive weeks, they will receive up to £50 in Boots vouchers.
21. Clients can access the Stop Smoking Service at any Boots stores in the City and two weekly Specialist Stop Smoking Clinics.
22. The contact officer is Gillian Robinson (020 8356 2727)

Homelessness Strategy

23. The DCCS is currently revising the City's Homelessness Strategy. The final strategy will incorporate the former Rough Sleeping Strategy in order to integrate the City's response to this issue within its wider work on homelessness. The strategy will be structured around five key priorities:
 - 1) Preventing homelessness
 - 2) Ending rough sleeping
 - 3) Increasing the supply and access to accommodation
 - 4) Delivering outstanding integrated services
 - 5) Improving the health and wellbeing of homeless people
24. The strategy will be presented to the City's Community and Children's Services Committee in April 2014. Subject to approval of the final document, it will then be presented to the Health and Wellbeing Board, which will have a critical role in formulating an action plan to achieve priority 5, as well as in terms of improving integration under priority 4.
25. The contact officer is Simon Cribbens (020 7332 1210)

Late Night Levy

26. In October 2012, the Late Night Levy was agreed at the Licensing Committee with the first report setting out the statutory scheme, including a maximum income to the Police. A Late Night Levy would mean that an additional fee would be charged to the premises licensed to sell alcohol during a particular supply period, in this case late at night. This is made possible by The Police Reform and Social Responsibility Act 2011 (PRSR) amends and supplements the Licensing Act 2003, allowing local authorities to charge a levy to persons who are licensed to sell alcohol late at night in the authority's area, as a means of raising a contribution towards the cost of 'policing' the late-night economy.
27. A second report has since been produced in January 2013 in preparation for consultation. Two responses from Licensing Solicitors challenged the consultation process requiring further information from the City Police and legal advice before proceeding.
28. The results from consultation for legal advice will be reported back to the Grand Committee and Court and, subject to the results of the Consultation and subsequent decisions by Members, if adopted, implementation of an LNL would be deferred from July to October 2014.
29. The contact officer is Steve Blake (020 7332 1604)

Drinksmeter

30. The Drinksmeter app was developed by the same team (Global Drug Survey) that produced Drugsmeter. The latter is now the biggest survey of its kind and has attracted considerable media interest. Both apps provide feedback to individuals in relation to their own, personally-reported use of alcohol or drugs. The apps provide advice on reducing the risks associated with their use and links to treatment and other services.
31. The London Drug and Alcohol Policy Forum's Policy Advisor has provided advice on the development of the Drinksmeter app and, alongside the Substance Misuse Partnership, has promoted it within the City of London and neighbouring boroughs. Currently there are ongoing discussion between Public Health England and Global Drugs Survey (the company that runs the Apps) about utilising Drinks Meter within businesses and how its use might be recognised in awarding the Workplace Charter.
32. A previous report generated by Drugsmeter on self-reported use in the City of London highlighted problems in respondents claiming to be City residents or visitors when in fact they were not. We hope this issue is now resolved and hope to receive a City of London Drinksmeter report early in February which will be distributed amongst partners
33. The contact officer is David Mackintosh (020 7332 3084)

City and Hackney CCG social prescribing pilot project

34. From February 3rd 2014 social prescribing co-ordinators will start working in selected GP practices within City and Hackney's CCG area, providing a service to patients that are referred by their GPs.
35. The contracted provider of this service is Family Action, and a social prescribing coordinator has been assigned to the Neaman Practice. Operational arrangements are currently being worked out, and publicity materials are in the process of being distributed.
36. The contact officer is Sandra Carter (020 7683 3695)

POLICY UPDATES

Events

37. **Effective working of health and wellbeing boards: getting to the next level**
February 2014, Manchester and London
This series of events aims to enable HWBs to discuss real world issues, work through the challenges and address the priorities facing their boards now, and in the future. The events cover the facilitation of shared ownership; working across boundaries; and the future of system leadership.
 - Link: <http://www.nhsconfed.org/Events/Pages/HealthandWellbeingevents.aspx>
38. **Annual public health conference 2014**
4th February 2014, Birmingham
This conference offers an opportunity to analyse the implications for local government and public health since transition. It will highlight the innovative work already being undertaken by councils and public health teams, with their partners and communities, and look at how to build on existing best practice to identify and tackle the challenges and opportunities of this new public health landscape.
 - Link: http://www.local.gov.uk/events/-/journal_content/56/10180/5463978/EVENT
 - *Attending: Dr Penny Bavin, Revd Dr Martin Dudley*
39. **Improving and protecting public health: 2nd annual national public health conference**
18th March 2014, London
This conference will examine the changing shape of public health provision and service delivery. It will take stock of the last 12 months and examine how the public health landscape has changed, what the effects have been to service delivery, whilst highlighting how local authorities have adapted to the new role.
 - Link: http://www.nationalcareforum.org.uk/viewNews.asp?news_id=1093

Health Services

28. CCG funding allocations

The funding allocations that CCGs will receive over the next two years (2014/15 and 2015/16) have been published. It follows a decision by the NHS England board to adopt a new funding formula for local health commissioners that will more accurately reflect population changes and include a specific deprivation measure.

- Link: <http://www.england.nhs.uk/wp-content/uploads/2013/12/allocation-summary.pdf>

29. Health and care integration: making the case from a public health perspective

The aim of this document is to help local areas, in particular health and wellbeing boards, make the case for integration focused on individuals' health and wellbeing as well as their quality of life if they become sick.

- Link: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/268181/Health_and_care_integration.pdf

30. NHS services, seven days a week - costing seven day services

This report looks at the financial implications of seven day services for acute emergency and urgent services and supporting diagnostics.

- Link: <http://www.nhs.uk/resource-search/publications/every-day-counts-seven-day-services.aspx>
- *This report is particularly relevant as City workers have expressed an interest in seven-day-services.*

31. Getting behind the curve? Is the new NHS ready for pandemic 'flu?

This report finds that reforms made to the NHS following the Health and Social Care Act of 2012 have impacted upon its ability to deal effectively with a possible 'flu pandemic. It highlights potential problems which the new NHS now faces in dealing with a possible pandemic

- Link: <http://chpi.org.uk/wp-content/uploads/2014/01/CHPI-report-GettingBehindCurve-Dec-2013.pdf>
- *This report may be of particular relevance as the high population of City commuters transiting through on a weekday basis, and thus the increased potential for being a hub to transmit the 'flu.*

32. **New evidence on management and leadership**
This paper presents a digest of recent research and evidence on healthcare management and leadership. The studies discussed aim to help organisations and individuals to understand better the ways in which effective managers improve services for patients.
- Link: <http://www.nets.nihr.ac.uk/programmes/hsdr/New-Evidence-on-Management-and-Leadership.pdf>
33. **Options appraisal on the measurement of people's experiences of integrated care**
This report recommends that integrated care should be measured in a way that combines information from existing national health and social care data sets with feedback directly from patients, service users and carers.
- Link: http://www.pickereurope.org/assets/content/pdf/Project_Reports/P2636_Integrated%20care%20report_post%20final%20edits_v7%200.pdf
34. **High-impact leadership: improve care, improve the health of populations, and reduce costs**
This white paper presents three interdependent dimensions of leadership that together define high-impact leadership in health care: new mental models; high-impact leadership behaviours; and IHI high-impact leadership framework.
- Please note that free registration is required to access this publication.*
- Link: <http://www.ihl.org/knowledge/Pages/IHIWhitePapers/HighImpactLeadership.aspx>
35. **NHS co-payments: how popular are they among healthcare users?**
This report discusses the results of a survey of patients and their opinions on the use of co-payments and top-up fees in the NHS.
- Link: <http://www.patients-association.org.uk/Portals/0/NHS%20Co-Payments%20How%20popular%20are%20they%20among%20healthcare%20Users.pdf>
 - *This report is particularly relevant for City workers who have expressed a need for changes in accessing health services.*
36. **A management and leadership health-check: a diagnosis of management and leadership development needs in the health and social care sector**
This report looks at why good leadership and management is essential, the link between leadership and engagement, management and leadership development practice, and effective investment in management and

leadership. *Please note that free registration is required to download this report.*

- Link: <http://www.managers.org.uk/news/almost-half-health-sector-senior-managers-deemed-%E2%80%98ineffective%E2%80%99-0>

Social Care and Health Inequalities

37. Better Care Fund guidance

The Better Care Fund will provide £3.8 billion to local services to give elderly and vulnerable an improved health and social system. This guidance provides local areas with the detail they need to complete plans for how they will use their portion of the fund to join up health and care services around the needs of patients, so that people can stay at home more and be in hospital less.

- Link: <http://www.local.gov.uk/documents/10180/12193/Developing+plans+for+better+care+fund+guidance.pdf/734c155e-7820-4761-976a-6c56053c0e78>

38. Improving access to health care for gypsies and travellers, homeless people and sex workers: an evidence-based commissioning guide for clinical commissioning groups and health and wellbeing boards

This guidance argues that radical changes are needed to meet the healthcare needs of vulnerable groups. It makes recommendations towards more communication and joined up working between health, social care and voluntary services targeted at marginalised groups; and greater integration between health and housing services to identify and treat health problems associated with poor living conditions.

- Link: <http://www.rcgp.org.uk/news/2013/december/~media/Files/Policy/A-Z-policy/RCGP-Social-Inclusion-Commissioning-Guide.ashx>
- *This may be particularly relevant to the Board as homelessness and rough sleeping remains a challenge in the City.*

39. Care Bill - second reading briefing

The Care Bill was debated for the first time by MPs on the 16th December 2013. This briefing outlines Carers UK's key concerns for carers in the bill and highlights some of the positive elements in the bill for carers.

- Link: http://www.carersuk.org/media/k2/attachments/Care_Bill_-_Second_Reading_Briefing_Dec_2013_1.pdf

40. Community engagement to reduce inequalities in health: a systematic review, meta-analysis and economic analysis

This systematic review examines the evidence on whether community engagement helps to reduce health inequalities

- Link: http://www.journalslibrary.nihr.ac.uk/_data/assets/pdf_file/0006/94281/FullReport-phr01040.pdf

Mental Health

41. **Still ignoring the risks? An interim review of health and wellbeing boards**

Earlier this year, the Campaign to End Loneliness published *Ignoring the health risks?*, which tracked whether the newly established health and wellbeing boards across England had prioritised the public health issues of loneliness and isolation within their strategies. This review updates the research and finds that more than half of boards have included some reference to loneliness or isolation in their strategies.

- Link: <http://www.campaigntoendloneliness.org/wp-content/uploads/downloads/2013/11/FINAL-Still-ignoring-the-health-risks-an-update-to-our-June-2013-review-of-HWBS4.pdf>

42. **Welfare advice for people who use mental health services: developing the business case**

This report calls for every mental health service to secure specialist welfare advice to help to support recovery and to intervene early when difficulties emerge. It recommends that health and social care commissioners should ensure that their plans include welfare advice provision and that the government should consider including welfare advice in its outcomes frameworks for the NHS, social care and public health.

- Link: http://www.centreformentalhealth.org.uk/pdfs/Welfare_advice_MH_services.pdf
- *This report would be of particular relevance to the Board, as tackling mental health issues is a priority.*

Sexual Health

43. **Commissioning regional and local sexual health services**

This page brings together guidance and resources which support the commissioning of local sexual health services. It also signposts other websites and organisations which provide additional information and guidance to inform the commissioning of sexual health services.

- Link: <https://www.gov.uk/commissioning-regional-and-local-sexual-health-services>
- *This report may be relevant to the City worker population whose majority age group would require sexual health services*

Environmental Health

44. Public health and landscape: creating healthy places

This position statement details how landscape architecture can create healthy places and therefore improve public health. It introduces five principles of healthy places and outlines various case studies to illustrate these.

- Link: http://www.landscapeinstitute.org/PDF/Contribute/PublicHealthandLandscape_CreatingHealthyPlaces_FINAL.pdf

Public Health Framework/Tools

45. The Francis report (report of the Mid-Staffordshire NHS Foundation Trust public inquiry) and the government's response

This briefing provides background to the public inquiry led by Robert Francis QC, established to examine why serious failures in care at Mid-Staffordshire NHS Foundation Trust before 2009 were not acted on sooner by the various responsible organisations.

Link: <http://www.parliament.uk/briefing-papers/SN06690/the-francis-report-report-of-the-midstaffordshire-nhs-foundation-trust-public-inquiry-and-the-governments-response>

46. NHS public health functions agreement 2014 to 2015: public health functions to be exercised by NHS England

This document sets out how NHS England is accountable for the delivery of certain public health services and describes expert support from Public Health England. The accompanying service specifications provide details of the public health evidence and advice needed to support effective commissioning

- Link: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/256502/nhs_public_health_functions_agreement_2014-15.pdf

47. Care.data

Care.data is a system being introduced by NHS England and the Health and Social Care Information Centre to extract and link large amounts of patient data collected as part of NHS care in order to improve the delivery of healthcare and to benefit researchers inside and outside the NHS. This note provides information on how data can be used, and how patients' can opt out of having information from their medical records shared, through care.data.

- Link: <http://www.parliament.uk/briefing-papers/SN06781/caredata>

48. **Rebalancing the books: how to make the 2015 spending review work for all of Britain**
This report looks at the impact of public spending cuts on the economy and how this affects each of the English regions. It also studies the 2015 spending review and argues for a more strategic spending review process that can unlock growth and drive public service reform.
- Link: http://www.ippr.org/images/media/files/publication/2013/12/rebalancing-the-books_spending-review-north_Jan2014_11674.pdf
49. **Children and young people's health outcomes framework**
This framework brings together and builds on health outcomes data from the *Public Health Outcomes Framework* and the *NHS Outcomes Framework*. It responds to the Children and Young People's Health Outcomes Forum's recommendation that a version of these frameworks be created which highlights areas of particular relevance to improving the health outcomes of children and young people.
- Link: <http://fingertips.phe.org.uk/profile/cyphof>
50. **Association of Directors of Public Health (ADPH) English transition 2013 '6 months on' survey – summary results**
This report takes an in-depth report on the opinions of directors of public health six months on from the transition into local authorities. It highlights the progress made, potential opportunities but also some areas where there is still work to be done.
- Link: <http://www.adph.org.uk/wp-content/uploads/2014/01/Final-Summary-Transition-6-Months-On.pdf>
51. **Integrated approach to improving the public's health**
These briefings discuss a range of issues connected to food, the environment, transport and obesity that demonstrate the importance of an integrated approach to improving people's health. They give an overview of key public health issues and make recommendations for action to tackle the issues they address.
- Link for built environment and physical activity: <http://www.fph.org.uk/uploads/briefing%20statement%20-%20built%20environment%20and%20physical%20activity.pdf>
 - Link for obesity: <http://www.fph.org.uk/uploads/Position%20statement%20-%20obesity.pdf>
 - Link for Transport and health: <http://www.fph.org.uk/uploads/briefing%20statement%20transport%20V2.pdf>

Health and Wellbeing Board Guidance

52. **Supporting influence on health and wellbeing boards: report from survey September 2013**

Regional Voices has published the results from a recent survey of the voluntary sector around engagement with health and wellbeing boards. 434 people responded sharing their experiences from across England.

- Link: <http://www.regionalvoices.org/hwb-reps/survey>

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54. **Public health grants to local authorities 2013 to 2014 and 2014 to 2015**

This local authority circular outlines the public health grants to local authorities. The ring fenced grants for 2013 to 2014 and 2014 to 2015 provide local authorities with £2.66 billion and £2.79 billion to spend on public health services for their local populations. The grant conditions and reporting arrangements that will apply to the grant from April 2013 have also been published.

- Link: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/269464/local_authority_circular_dh_2013_3_a.pdf

55. **Improving the public's health: a resource for local authorities**

This report argues that investing in the right public health interventions provides an excellent return on investment for councils as well as improving the health and wellbeing of local communities. It brings together a wide range of evidence-based interventions about 'what works' in improving public health and reducing health inequalities. It presents the business case for different interventions and signposts the reader to further resources and case studies.

- Link: http://www.kingsfund.org.uk/sites/files/kf/field/field_publication_file/improving-the-publics-health-kingsfund-dec13.pdf

Global Comparisons/Guidance

56. **Health inequalities in the EU: final report of a consortium**

This report provides an outline of new evidence on health inequalities in the

European Union and the policy response at EU and national level to health inequalities since 2009.

- Link: http://ec.europa.eu/health/social_determinants/docs/healthinequalitiesineu_2013_en.pdf

57. **Healthy dialogues: embedding public health in local government**

This research finds that councillors are preparing to transform the way public health services are delivered, but many of them are likely to be frustrated by inflexible ring-fenced budgets and locked-in contracts with the private sector. It also found that the wider determinants of public health and increasingly being considered as priorities for public health but this is not reflected in spending decisions.

- Link: <http://www.nlgn.org.uk/public/wp-content/uploads/Healthy-Dialogues-061213.pdf>

58. **Governance for health equity in the WHO European region**

This report analyses why policies and interventions to address the social determinants of health and health inequities succeed or fail. It also discusses important features of governance and systems for service delivery that increase the likelihood of success in reducing inequities.

- Link: http://www.euro.who.int/_data/assets/pdf_file/0020/235712/e96954.pdf

59. **Prevention and control of noncommunicable diseases in the European region: a progress report**

Noncommunicable diseases continue to be the leading cause of morbidity and mortality in the European region. This report aims to demonstrate achievements made in the various proposed action areas, reporting the activities already undertaken and future plans.

- Link: http://www.euro.who.int/_data/assets/pdf_file/0004/235975/Prevention-and-control-of-noncommunicable-diseases-in-the-European-Region-A-progress-report-Eng.pdf

60. **A comparison of alcohol sales and alcohol-related mortality in Scotland and Northern England**

This report assesses population levels of alcohol consumption based on retail sales data in Central Scotland, North West and North East England, comparing with levels of alcohol-related mortality. It was published as part of NHS Health Scotland's commitment to monitoring and evaluating Scotland's alcohol strategy

- Link: <http://www.healthscotland.com/uploads/documents/22520-MESAS%20-%20Regional%20alcohol%20sales%20and%20mortality%20-%20Dec%202013.pdf>

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